



Personalized Storybooks that Turn Reading into Learning

AI-powered storybooks where any child becomes the hero character of the story and learns through interactive questions and activities.

Selected for Leading Cloud & Technology Startup Programs

Google for Startups

aws startups

Problems

The Gap Between Children's Entertainment and Meaningful Learning



Passive Entertainment

- **Endless Screen Time:** Video feeds keep children watching, but rarely create meaningful reading or learning.
- **Generic Stories:** Most children's books feature generic characters—not the child reading them.



Reading Feels Like Homework

- **Low Engagement:** Worksheets and reading exercises can make reading feel like a task, not an adventure.
- **Limited Personalization:** Creating truly personalized stories manually is too time-consuming and expensive.



Our Solution

AI Creates Personalized Stories, Illustrations & Learning Adventures



Fully Personalized AI Storybooks

- **Child as the Hero:** Upload a child's photo and details to create a consistent 3D cartoon hero across the entire story.
- **Complete Story in Minutes:** AI automatically creates the storyline, story text, page illustrations, covers in 3 minutes.



Interactive AI Learning Quests

- **Story-Based Quests:** AI creates reading, comprehension, vocabulary, sequencing challenges, and evaluates.
- **Learn Through Play:** Turns reading practice into a game with 100-point scores and ranking at participation board.



How it Works

One Photo. One Story. One Complete AI Adventure in Minutes.



Create & Personalize

Upload child's photo and choose story themes to create book.



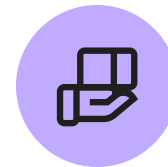
Play & Learn

AI learning quests, get points, and rank at participation board.



Read & Share

Read the 3D digital flipbook together and share it with others.



Physical Printed Book

Turn the digital story into a high-quality book delivered at doorstep.





● Real Photo



● Cartoonized



● Personalized Storybook

Why Personalized Stories

Personalized Stories Make Reading More Engaging



Makes Reading Fun

Kids see their own face as the hero, turning reading into an exciting adventure.



Replaces Mindless Screen Time

Turns passive video watching into healthy, educational reading time with family.



Makes Every Child Feel Special

Helps teachers quickly create custom stories that keep every student focused.



Parents Keep Coming Back

Emotional keepsakes create happy parents, strong word-of-mouth, and repeat book sales.

Why Interactive Learning

Making Children Active Participants in Their Learning



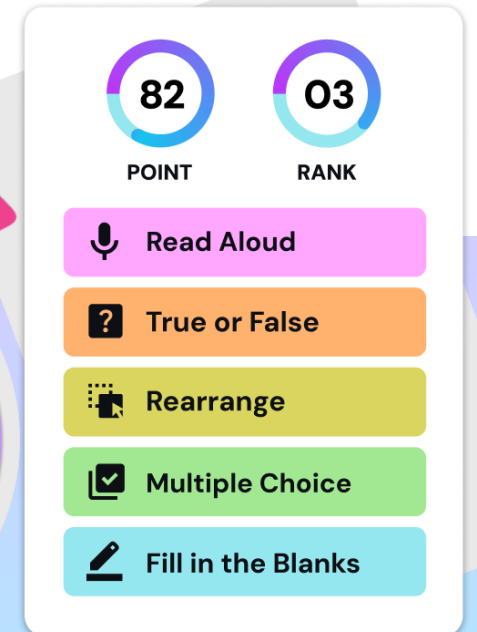
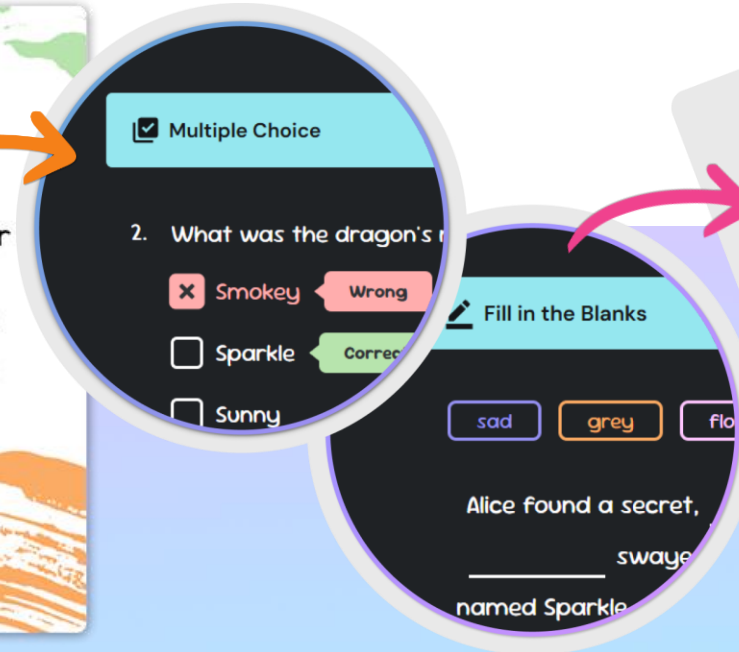
Fun Learning Quest

Each story includes a unique set of AI learning quest engine that turns literacy practice into a fun learning game.



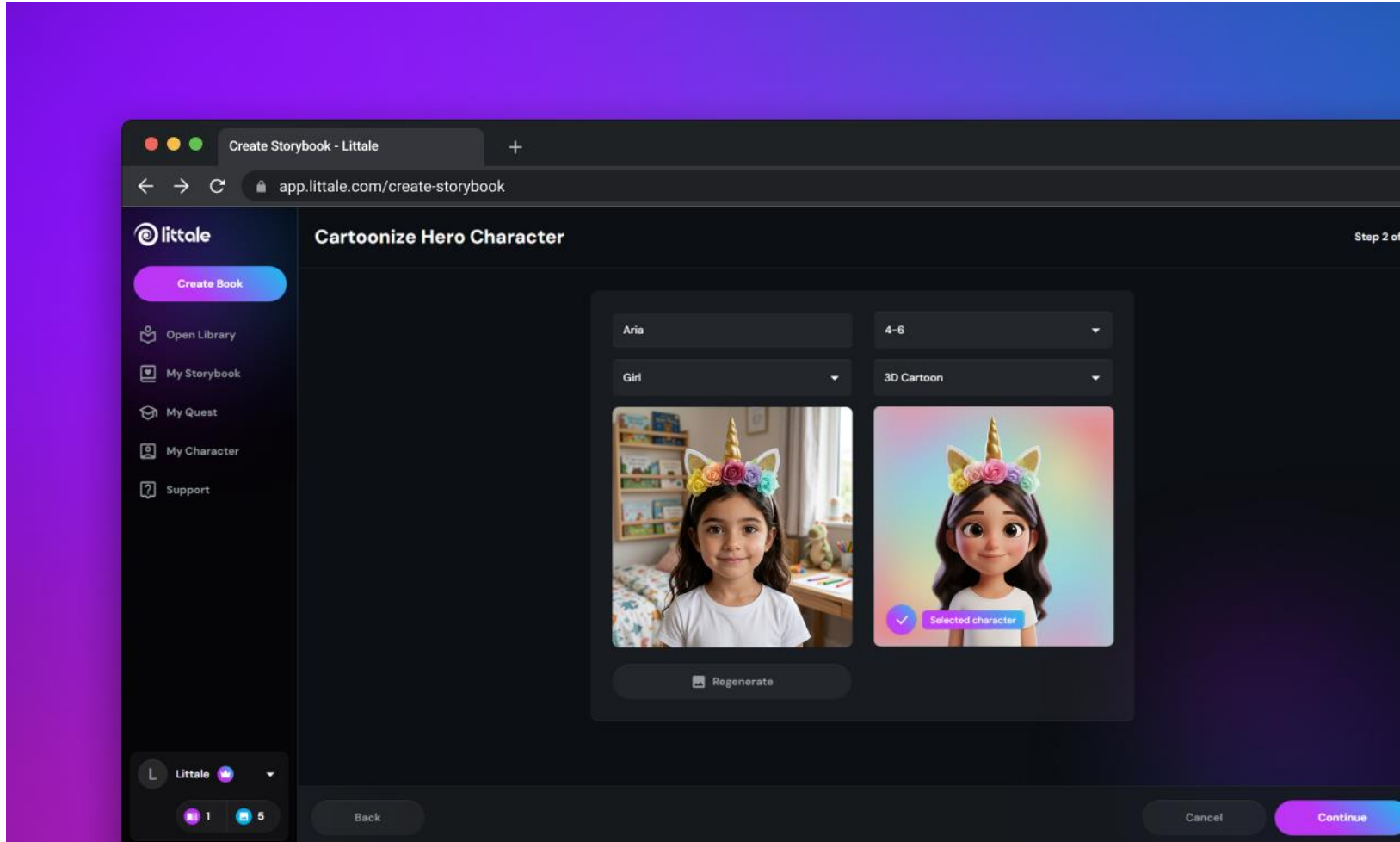
Performance & Rank Board

An instant 100-point result breakdown, ranking on story-specific participation board to highlight their achievements.



Character & Book Creation

Instant AI Story Hero Creation and Custom Storybook Setup



Storybook Creation Process

Cartoonize Story
Hero



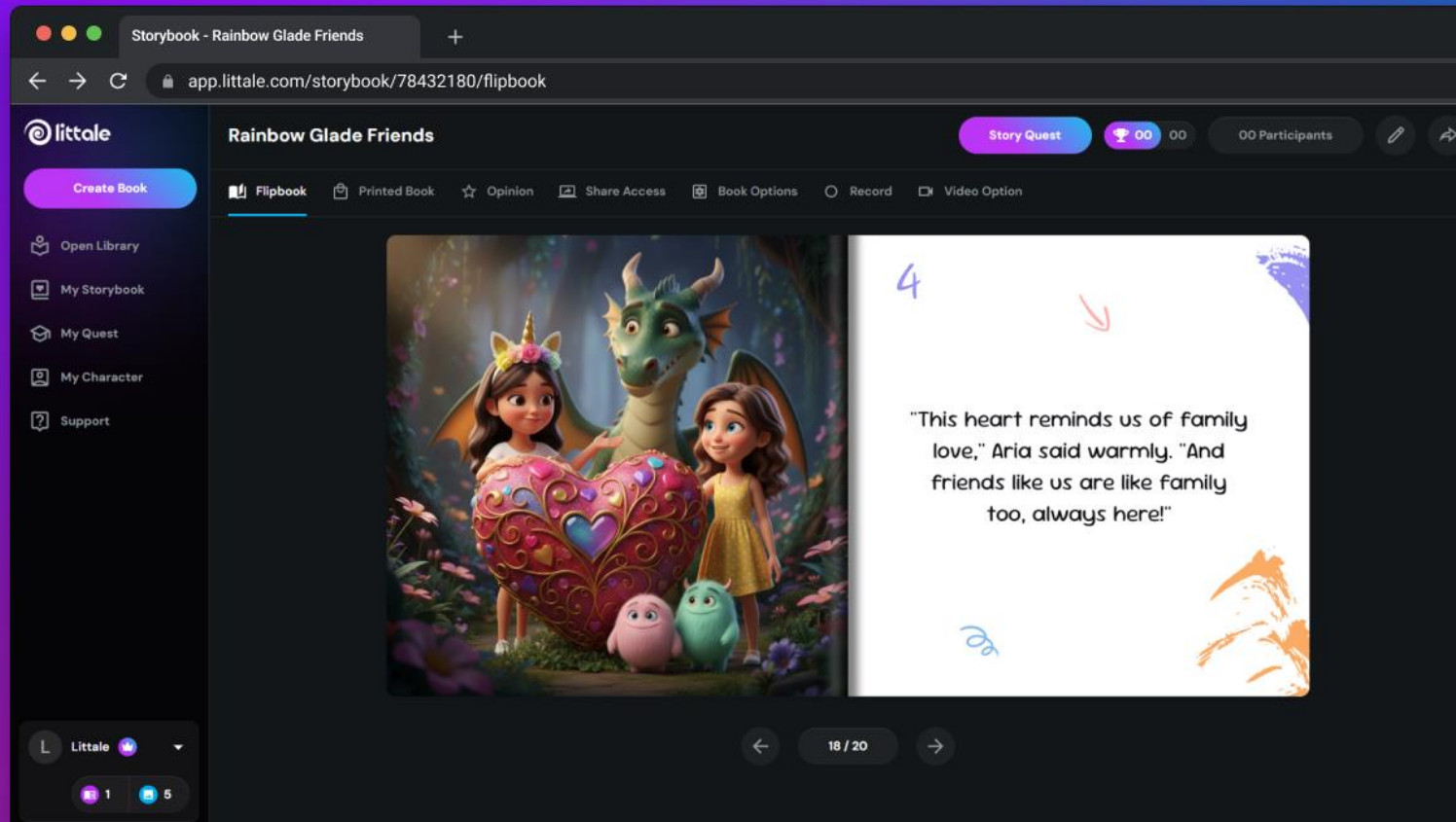
Customize Story
Details



Personalized
Storybook
Generation
in 3-4 Minutes

Digital Storybook

Interactive 3D Digital Flipbooks Ready for Family Sharing & Print



**Completed Live
Storybook**

3D Digital
Flipbook



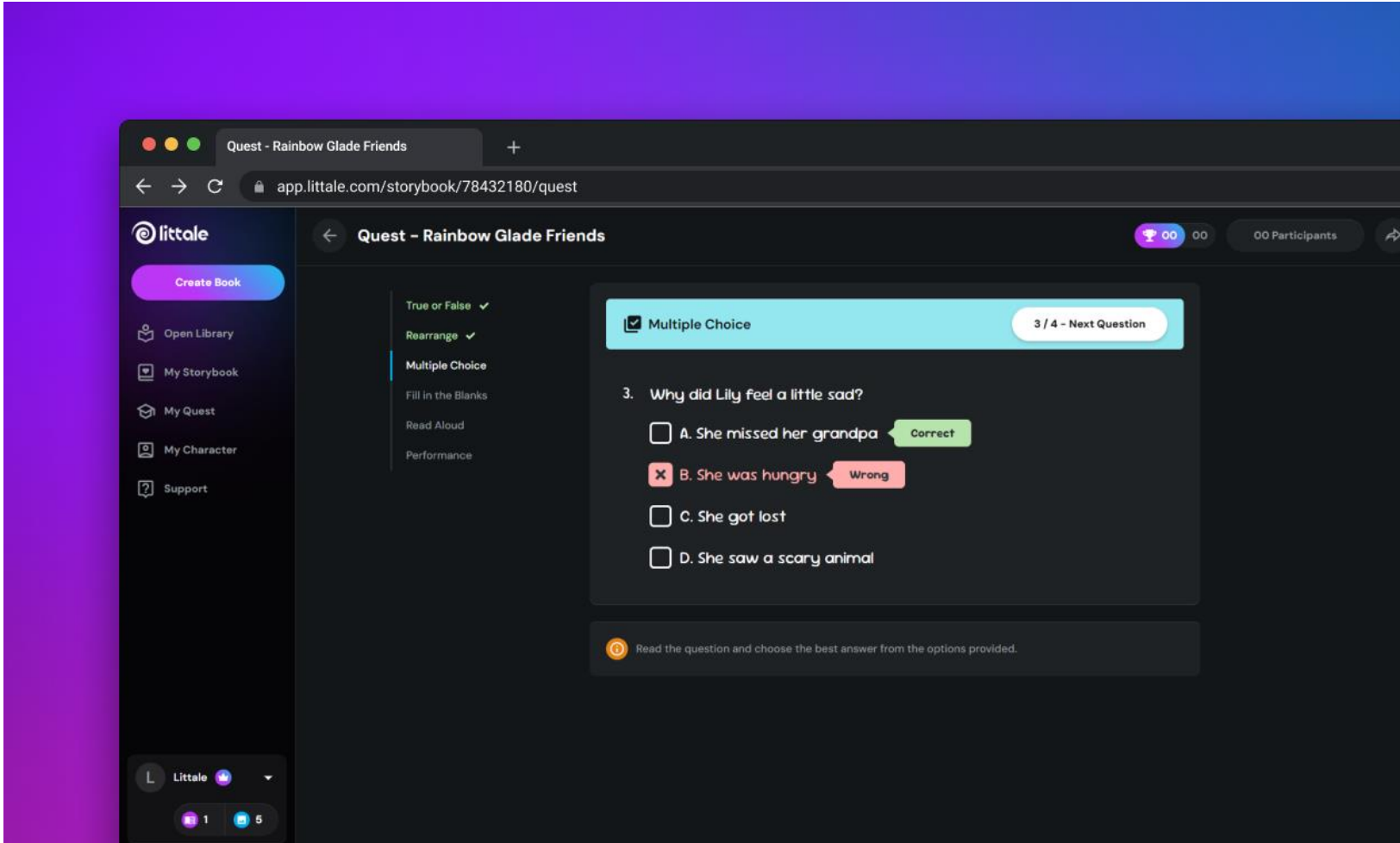
Group Sharing
with Family,
Friends, and
Students



Order Printed
Storybook

AI-Powered Learning Quest

Gamified Literacy Quests Powered by Real-Time AI Evaluation



Interactive Learning Quest

6 Different
Question Types



Real-time
Evaluation by AI



Result Breakdown,
Points, and Fun
Participation Rank
Board

Printed Physical Storybook

High Quality Printing, Binding, and Global Logistics are Powered by Lulu.com

The screenshot displays the Litalle app's order interface for a storybook titled "Rainbow Glade Friends". The interface is divided into several sections:

- Header:** Shows the app name "litalle" and the book title "Rainbow Glade Friends". Navigation options include "Story Quest", "00", and "00 Participants".
- Book Options:** A table of specifications for the printed book:

BOOK SIZE	PAGE COUNT	INTERIOR COLOR
Square 8.5 x 8.5 inch	Varies by book	Premium Color
BINDING TYPE	COVER FINISH	PAPER TYPE
Paperback Saddle Stitch	Glossy	White - Coated

A note below the table states: "A foreword page is required for printed books. If you haven't customized one, Litalle will automatically generate it for you."
- Shipping Address Form:** A section titled "Enter Shipping Address" with a "REQUIRED" label. It contains fields for:
 - Full Name: Amanda J. Sattler
 - Delivery Address: 444 Havanna Street Greensboro, NC, Greensboro, 27409
 - Phone Number: 336-417-0560
 - Country: United States
 - State / Province: North Carolina
- Order Summary:** A section titled "Selected Books for Order - 1 Printed Copy" showing the book cover, a quantity selector set to "QTY 01", and a price of "\$18.20". Below this, a table shows the subtotal (\$18.20) and delivery charge (\$5.69), resulting in a total of \$24.95.
- Buttons:** A large "Place Order" button is prominently displayed.

Physical Book Order Process

Select Single or Multiple Books



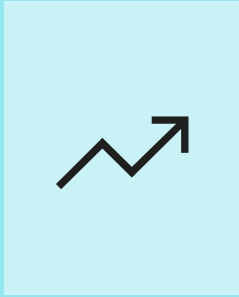
Provide Shipping Details and Place Order



Receive Printed Storybook at Doorstep

Market Validation

Strong Consumer Demand and Proven Market Scalability



Personalized book orders
up **~22% YoY** (Europe &
Asia-Pacific)



AI-generated children's
book segment: **17.6%
CAGR**



Wonderbly

11M+ books sold since 2013, acquired by
Penguin Random House in June 2025

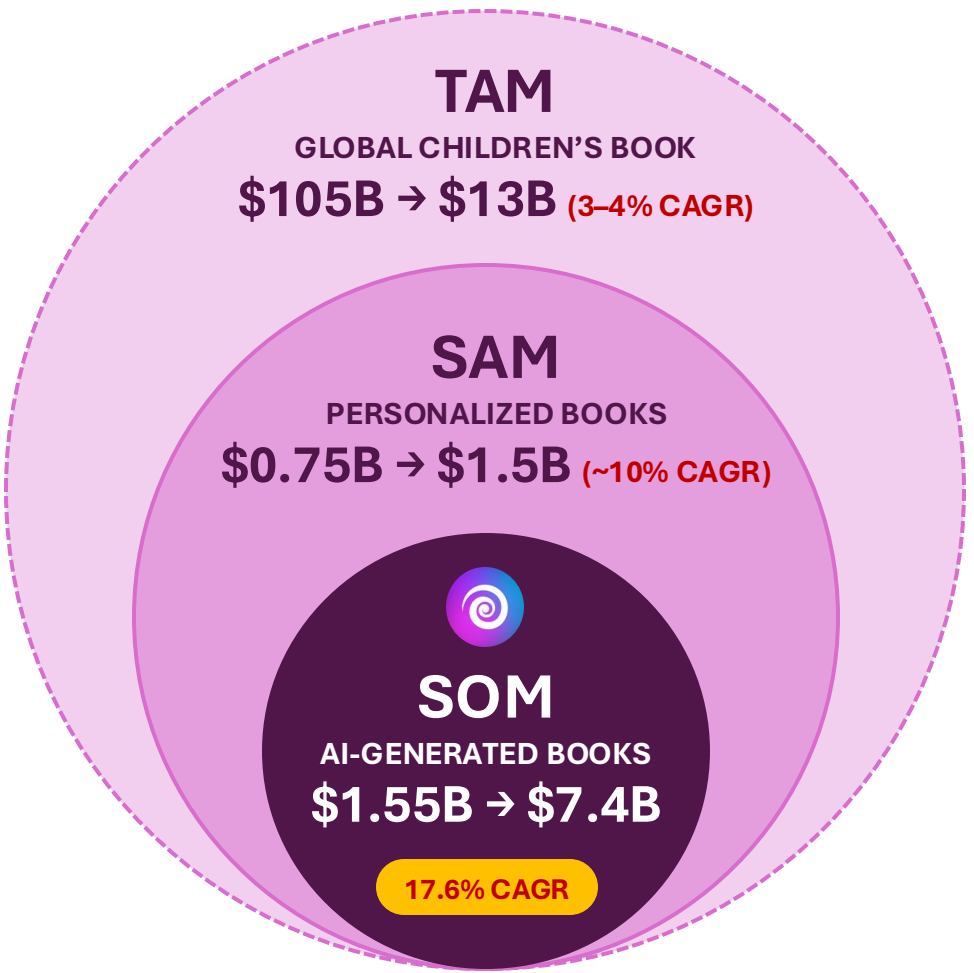


Hooray Heroes

3M+ books personalized — proof the model
converts at scale

Market Size

Expanding Addressable Market Driven by AI Innovation



The AI-generated children's book market is **growing 4–5x faster** than the overall children's book industry

Personalized Storybooks
Direct legacy category expansion (2024–2031)

\$0.75M → \$1.5B
(~10% CAGR)

Order Volume Surge
Year-over-year rise in customized orders (EU & APAC)

+22% YoY

Sources: Global Info Research, Valuates Reports, Data Bridge Market Research, GrowthMarketReports (Published 2025–2026 Industry Reports)

Comparison Table

Pioneering the First AI-Personalized Educational Platform

Company	Personalization Method	Education Layer	Format
 Wonderbly	Avatar/template	None	Print
 Magic Story	Photo → Cartoon avatar	None	Print
 I See Me!	Name only	None	Print
 Hourray Heros	Photo-real AI	None	Digital + Print
 Littale	Photo → Cartoon hero (AI)	Interactive Learning	Digital + Print

Revenue Streams

High-Margin Recurring Revenue with Multiple Growth Drivers



Recurring Subscriptions

Monthly/Yearly Premium plans (Core)



Add-On Credit Packs

One-time purchase (Book & Image credits)



Physical Print Margin

Physical book orders fulfilled via Lulu.com
print-on-demand with profit sharing



Sponsored Ads

Monetizing free-tier users accessing public
storybooks and quests via Sponsored Ads

Team

Passionate builders, problem solvers, and strategists



Sagar Halder

Co-Founder · Product & Experience



[LinkedIn](#)

Product designer and UX engineer with 10+ years of experience designing complex, high-engagement web and mobile platforms. Global Winner at NASA's Tournament Lab and former UX strategist, clients including the U.S. International Trade Administration. Leads end-to-end product design, idea, strategy, research at Littale.



MD Mehedi Hasan

Co-Founder · AI & Platform Engineering



[LinkedIn](#)

Systems architect with 10+ years of experience engineering production web platforms and enterprise AI/RAG infrastructure. Previously directed global technical execution, overseeing 500+ software deployments across 50+ international markets. Leads core platform architecture and engineering at Littale.



Join Us in Reimagining Storytelling

Get in Touch



LIVE WEB APP

app.littale.com



INVESTOR RELATIONS

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